Cookie Policy

Article I

USE OF COOKIES

1. This website uses cookies to distinguish its visitor (hereinafter referred to as "you" in the relevant grammatical form) from other users. This enables us to improve our site and provide a better browsing experience for individual visitors.

2. This Cookie Policy describes:

- the processing of data collected using cookies and similar technologies; and

- the purposes for which we use these cookies.

3. For further important information on how personal data collected through this website is processed, please refer to the section referred to as terms of use.

Article II

WHAT COOKIES ARE

1. Cookies are small files that are downloaded to a device (computer, tablet, mobile phone, etc.) containing a certain amount of information that allows a website to recognize you as a user when you use the Website. The operator uses cookies to examine the effectiveness of the Website. In general, cookies do not have any information used to identify individuals, but are instead used to identify the browser on a particular device. We also use the term cookies in this document to refer to other files that collect information in a similar manner (e.g. pixels, beacons, etc.). Based on these files, a website can recognise you:
    - using so-called "session cookies" - during your visit to the website. These so-called temporary cookies are automatically deleted when you close your browser. You can set your browser to inform you about the use of cookies. This will ensure transparency of the use of cookies. Important: if you completely exclude the use of cookies, you may not be able to use certain functionalities of our Website.
    - using so-called "persistent cookies" - for repeated visits to the site. These persistent cookies can be checked each time you visit the Website. The information we collect through the Website includes: the browser type, the Internet address from which the Website was accessed, the operating system of the device, the IP address of the device. To display more relevant advertisements, some cookies are set by a third party advertising system such as Google Analytics. This can be disabled in your Google account. It is possible to set your computer to refuse cookies, although in this case it is possible that some functions of the website will not work.

2. So-called "our cookies" are cookies that have been placed on this website by our company.
3. So-called "third party cookies" are cookies that are placed on your device by another company when you use our website. Third party cookies may be placed on your device by someone who provides a particular service to us (for example, Google Analytics).
4. Third parties do not have access to the data in our cookie files and we cannot access third party cookies.
5. **Implementation of Google Consent Mode V2 and end of third-party cookie support in Chrome from 6.3.2024**

Version 1.0: basic consent parameters

Google Consent Mode 1.0 was introduced as a feature to allow websites to collect and use data in accordance with users' consent preferences. The main parameters that version 1.0 allows you to set are 'ad_storage' and 'analytics_storage'.

Ad_storage: This parameter relates to consent to the storage of and access to cookies for advertising purposes. If the user does not agree, it will not be possible to collect the data necessary to personalize ads.

Analytics_storage: This parameter decides whether cookies can be stored for analytical purposes. If the user does not give consent, analytics tools such as Google Analytics will not be able to collect detailed data about user behaviour.

Version 2.0: expansion and new parameters

Version 2.0 of Google Consent Mode introduces new parameters that allow even more detailed consent settings. The major additions are 'ad_user_data', 'ad_personalization', 'personalization_storage', 'functionality_storage' and 'security_storage'.

ad_user_data *(advertising user data):* this new parameter allows sites to distinguish whether they can collect identifiable user data, such as email addresses, phone numbers, and more, for advertising purposes. Its main purpose is to ensure that this data is only collected with the user's consent, which is in line with regulations such as GDPR.

ad_personalization *(ad personalization): this* parameter controls the ability to personalize ads based on user behavior on the site. Unless the user gives consent, data about his/her behaviour on the site will not be used to create personalised advertising messages (e.g. pages viewed, time spent on the site).

personalization_storage: regulates the storage of cookies related to the personalisation of the website.

functionality_storage: governs the storage of cookies related to the functionality of a website or application.

security_storage: controls the storage of security-related cookies.

Article III

SCOPE AND PURPOSES OF COOKIES

We use the following categories of cookies on our Website www.re-cable.sk:

1. Necessary cookies
2. Functional cookies
3. Analytical/Statistical cookies
4. Marketing/Advertising cookies:

- ad_user_data
- ad_personalization
- personalization_storage
- function_storage
- security_storage

1. We use cookies for the following purposes:

Necessary cookies are cookies without which our website would not function or without which the proper use of this website would not be possible. These cookies are automatically placed on your device and cannot be disabled. Necessary cookies cannot identify you and are only used to ensure the correct display and functioning of our website.

Functional cookies are used to recognise you when you return to our website. Functional cookies help improve the functionality and security of the website, including remembering your preferences and managing website performance.

Analytical/Statistical cookies: we use statistical cookies to collect information about how you use our website. Thanks to statistical cookies, we have an overview of the use of our website, which pages have been viewed by how many visitors, etc. This information allows us to optimize our site to best respond to our visitors' requests.

Marketing cookies are used to carry out personalised advertising services. They do not directly store personal data, but are based on the unique identification of your browser and internet device. We would like to point out that refusing the use of these cookies will not prevent ads from appearing on the website, but they may no longer match your interests.

a. ad_user_data*:* This parameter relates to consent to the storage of and access to cookies for advertising purposes.
b. ad_personalization: this parameter controls the ability to personalize ads based on user behavior on the site.
c. personalization_storage: Modifies the storage of cookies related to the personalization of the website.

d. functionality_storage: Modifies the storage of cookies related to the functionality of the website or applications.
e. security_storage: Modifies the storage of security-related cookies.

Social network cookies: these cookies collect information about your use of social networks for the purpose of creating your profile (without directly storing your personal data, but based on the unique identification of your browser and the device through which you visited the website).

2. These cookies may also be set through our site by our advertising partners, who may use them to profile your interests and to display relevant advertisements on other sites, subject to the cookie policy available on those partners' sites displayed in the advanced cookie storage settings.

3. This basic cookie policy gives you information about the specific cookies used on this website.

Article IV

SETTING

1. When you first visit our website, only absolutely necessary cookies are stored on your device. Unless you accept/allow all cookies or select your individual cookie preferences, this setting will not change. For details on how to control and delete cookies, please refer to Article VI Controlling and Deleting Cookies.

2. Some of the cookies we use are essential for our website to work. For example, the first time you visit our website, you will see a pop-up message alerting you to our use of cookies.

3. By clicking on the appropriate button in the pop-up window, you consent to our use of essential cookies in the manner described in this basic cookie policy. In relation to all other types of cookies we use, we note that these will not be set on your device unless you consent to their use.

4. If you provide your consent to cookies, you also provide your consent to us and the relevant third parties to use the cookies in question in the manner set out in our terms of use and we will only set or read the relevant cookies at the times set out in the table, which can be accessed by clicking on the relevant link in the pop-up window.

5. You can withdraw your consent to the use of cookies at any time in order to disable the relevant cookies that are used on the basis of consent. This is done by using the cookie icon in the relevant section of our site. Please note that cookies may remain on your device even after you choose not to use them. For more information on how to remove these files from your device, please see the text below or the help/help tab of your browser.

6. With the withdrawal of your consent to the use of optional cookies is also the withdrawal of your consent to the use of the personal data we collect through these cookies. Please see our terms of use for further details.

Article V

HANDLING OF

1. In this section of the Cookie Policy, we set out how we use personal data collected through cookies used on our website, on what legal grounds and for what purposes.

2. In the case of a contractual reason for necessary cookies, we may use your personal data to fulfil our contractual obligations under our terms of use.

3. In the case of a lawful reason for necessary cookies, we may use your personal data to comply with our legal obligations, in particular where we are required by law to recognise cookie preferences (for example, to detect when you have turned off all cookies in your browser).

4. In the case of legitimate interest for necessary cookies, we may use your personal data for the operation of the website within the scope of our legitimate interest in cases where there is no lawful reason for processing it - see above.

5. In the event that you have given us your consent to performance cookies, functional cookies or marketing cookies, we may use and process your personal data to:

a. insight and analysis performed to inform our marketing strategies and to improve your traffic experience;

b. identify and record when you have accessed the website;

c. recording when they have engaged in electronic communication;

d. evaluating and improving our services to make your visit and use of the website more enjoyable;

e. evaluating the use of the Site so that we can provide you with enhanced services;

f. quality control, website performance and system administration;

g. tracking your browser on other websites and profiling your interests to show you relevant ads on other websites;

h. security purposes, such as the prevention or detection of fraudulent activity.

Article VI

CONTROL AND DELETION OF COOKIES

1. To disable or opt out of the relevant cookies, you can use the cookie icons in the corner of your device, where you can change the cookie settings at any time. You will probably need to update the page for the settings to work. After this deactivation or opt-out, our website will no longer access or read these cookies.

2. Various files, scripts, codes or other information relating to cookies may remain stored on the device. You can delete these by clearing your cookies and browser cache using your web browser settings.

3. Any changes to your web browser settings apply only to that specific web browser. If you use more than one web browser on your device, you must change the settings separately for each browser and each device.

4. Further information regarding cookies may be available in the "help" function of your browser or operating system or in the operating instructions of your device.

5. To opt out of Google Analytics tracking on all websites, visit http://tools.google.com/dlpage/gaoptout.

6. The website http://www.allaboutcookies.org/, provides comprehensive information on how to adjust cookie settings across a range of browsers. Please note that as we are neither the owners nor the operators of this website, we are not responsible for its content.

7. Please note that if you disable essential cookies (or all cookies) using your web browser settings, one or more of the basic functions of this website, including those designed to ensure a safe visit, may not function properly or at all.

8. Please be advised that if you refuse or withdraw your consent to the use of any non-essential cookies or related personal data, the corresponding function or feature of this website may not function properly or at all. The use of the basic features and functionality of the website will not be affected thereby.

Article VII

MAIN COOKIES AND THIRD PARTY COOKIES

1. Clicking on the Cookie Details link on the banner will take you to a list of the main cookies we use on our site, as well as information about the purpose of their use, which can be found in the Cookie Details table.

2. As part of our business, we use and work with a number of third party suppliers and partners who set or read cookies on our website, over which we have no control. We recommend that you check the privacy policy of the relevant third party, even though we provide a summary of the third party cookies used in the Cookie Details table.

3. Third party cookies used in connection with our website include:

a. Necessary cookies. These are cookies that are essential to the functioning of our website.

b. Performance cookies. We use cookies to help us collect information that allows us to analyse web traffic on our website. The information collected through cookies, which is anonymous, is sent to a third party that operates analytics tools that we use to analyze the information we collect and to improve site performance.

c. Functional cookies. We use cookies to improve the functionality and security of the site, including remembering your preferences and managing site performance.

d. Marketing cookies. These cookies are set through our site by our marketing partners and are used to profile your interests and display relevant advertisements on other sites. They do not directly store personal data, but are based on the unique identification of your browser and internet device.

Article VIII

TRACKING

1. Some emails sent by our company may contain a pixel tag, web beacon, transparent image or tracked links that allow us to know when you have opened the email and to verify which links in the email you have visited. This information allows us to see which parts of our emails are most interesting.

2. By deleting the email, you can also delete the pixel label. If you do not wish to download the pixel to your computer or other device, you can ensure this by selecting to receive emails in plain text format, or by not opening the images in the email.

3. To unsubscribe from our mailing list, you can use our contact email address provided in the terms of use.

Article IX

CHANGES AND CONTACT

1. This basic cookie policy may be changed at any time by our company by sending an email with the amended provisions or by posting them on our website.

2. Any changes will take effect 7 days after the date of the email sent under the previous clause or the date of posting of the modified provisions on the website, whichever is earlier.

3. If you have any questions or need further information about cookies or the processing of personal data, please contact us using the contact details provided in our terms of use